



photo courtesy of unsplash.com

## PROJECT proposal

# IKONOS Recording Studio SERBIA

## Introduction

Established in 2000, IKONOS is the partner of TWR in Serbia and has produced programs in multiple languages for over two decades, addressing challenges in former Yugoslavia and sharing the hope of the gospel. IKONOS aims to be one of the top media ministries in the region, so the staff would like to update their studio to keep pace with technology advancements. A well-equipped recording studio in Pančevo (just outside of Belgrade) will enhance the quality of the team's work. IKONOS fosters collaboration with other organizations within Serbia; provides audio and video recording space for program production for Croatia, Bosnia and Herzegovina, North Macedonia, and Montenegro; and supports media production for churches.

## PROJECT summary

The current studio is over 100 km from Belgrade, a long drive for team members residing in the Belgrade area. The equipment is old, and our audio technician plans to retire, so we will need future equipment and personnel support. The location is also a long drive for IKONOS media director Biljana Dolić, making her program production of *Women of Hope* difficult. However, we have access to storage space in a church in Belgrade, rent-free for seven years, and we would like to convert this space to our new office and studio. A well-equipped recording studio in Belgrade will enhance the quality of our ministry, enabling the young and capable IKONOS team to create state-of-the-art productions, and they hope the inviting, creative space will attract additional young talent to the team.

We also anticipate opportunities to connect with other Christian media houses and organizations. Our young team members will also be able to connect with more Serbian youth in the Belgrade area. The studio space will also offer diverse settings and environments to facilitate in-house video production. In addition to recording audio programs, the team plans to create short videos, podcasts, and interviews with guest speakers. The plan involves transforming the storage space into two sections: one for audio/video recording and the other as office space for the administrative needs of the ministry. The IKONOS team is excited to spread an important message – the gospel – and they want to deliver it in the best way possible to the greatest number of people.

***“As a radio and media ministry, I believe that having a well-equipped studio is a critical tool. We don't want to stagnate but rather believe in God for the greater things he will do through us in the coming years.” - Biljana Dolić, IKONOS media director***

## Phase 1: Studio Space Transformation (Spring 2024)

The renovation of the space will begin with the current area being transformed into three distinct spaces: a small office, a media room, and space for video production. A new doorway and windows will be added. The room will be soundproofed and sound treated with drywall, foam sound wall, and carpeting. Electric wiring will be brought up to code.

## Phase 2: Audio Room Installation (Summer 2024)

Following phase 1 above will be the procurement and installation of required technology and furniture for audio recording, such as Rodecaster Pro, interface, microphones, headphones, computer, and cables. The staff will then be trained on the new audio equipment, and the equipment will be tested and fine-tuned.

## Phase 3: Video Recording Space (Fall 2024)

In phase 3, we will procure and install the technology and furniture for video recording (camera, lighting, stands, sofa, etc.). The staff will be trained on the new video equipment, and the equipment will be tested and fine-tuned.

## BUDGET details

<b>Construction, wiring, room sound proofing and sound treatment:</b> Includes dry wall, electrical wiring, windows, door, soundproofing, carpet, audio foam, and labor	\$10,780	9.750 EUR
<b>New technology and audio equipment:</b> Includes computer, monitor, keyboard, trackpad, power strip, DAW Software, Roadcaster Pro, interface, XLR cables, microphones, stands, shock mounts, microphone studio arms, speakers, speaker stands, and headphones	\$7,980	7.220 EUR
<b>Furniture for audio room:</b> Cable management, desk, chairs	\$1,400	1.265 EUR
<b>New video equipment:</b> Mirrorless camera, 16-28mm f/2.8 DG DN contemporary lens, micro HDMI adapter, Elgato cam link 4K, rechargeable lithium battery, 128GB SDXC memory card, bi-color led mono light, softbox with Bowen mount, tripods	\$3,880	3.510 EUR
<b>Furniture:</b> Sofa, armchair, wall and room décor for backdrop	\$2,160	1.955 EUR
<b>Miscellaneous:</b> Internet connection, installation, travel, and consultants	\$1,080	980 EUR
<b>Initial setup:</b> Audio and video equipment	\$1,080	980 EUR
<b>Staff Training</b>	\$540	488 EUR
<b>Total</b>	<b>\$28,900</b>	<b>26.148 EUR</b>

## GREAT COMMISSION OPPORTUNITY

If God is leading you to participate in a new IKONOS studio in Serbia, we welcome your partnership through one of the giving options below. Thank you for your consideration!

### Give with banking information:

Credit Suisse Switzerland (BIC CRESCHZ80A)  
 Account holder: Trans World Radio Inc, Cary, USA  
 Euro account: CH33 0483 5066 8060 2200 0  
 Swiss Franc account: CH67 0483 5066 8060 2100 0  
 British Pound account: CH49 0483 5066 8060 2200 3

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