



## SOCIAL MEDIA KITS

### For TWR's Latin America Partners

#### A Proposal from TWR

Latin Americans on social media use the platforms for an average of 212 minutes a day, according to es.statista.com. That's almost four hours, and TWR's national partners in Latin America are passionate about reaching people through the world of digital video production.

In the last two years, their social media campaigns have resulted in thousands of people renewing their faith. Others have believed in Jesus, like Sofia in Colombia who said, "I saw your video of the Samaritan woman. I saw myself reflected in that woman, and for the first time, I realized that I need to be saved. Today, I also believed in Jesus, and I have been forgiven." For these campaigns, TWR's national partners

in Venezuela, the Dominican Republic, Bolivia, Argentina, and Uruguay are using their smartphones, and TWR would like to provide each of them with a video and photo networking kit. The kit contains a camera, tripod, two microphones, headphones, lights, a computer, and a subscription for video editing software.

By providing these kits, TWR will be able to bring hope to more people in Latin America and to Spanish speakers around the world. If you would like to gift one or more of these Latin America partners with a social media kit to share hope in Jesus Christ, we welcome your partnership! One kit is \$6,800, and our goal is to outfit five partners with this equipment.

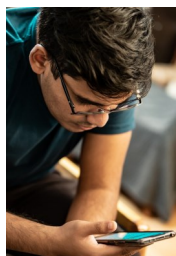
## Project Cost

Kit for TWR's national partner in Venezuela	\$6,800	€6.265
Kit for TWR's national partner in Dominican Republic	\$6,800	€6.265
Kit for TWR's national partner in Bolivia	\$6,800	€6.265
Kit for TWR's national partner in Argentina	\$6,800	€6.265
Kit for TWR's national partner in Uruguay	\$6,800	€6.265
<b>Total</b>	<b>\$34,000</b>	<b>€31.325</b>

## Project Goals

- Enhance the quality of our production to increase social media engagement.
- Broaden the reach of TWR's partner ministries and appeal to a wider audience.
- Strengthen our technical production skills to ensure high-quality content consistent with the secular content on social media platforms.

Each kit includes a camera, tripod, two microphones, headphones, lights, a computer, a subscription for video editing software, and storage cards.



*"Hello, I would like to access your audio programs. I love what they share and follow them on Spotify from Tegucigalpa, Honduras."*

*"I listen to you daily from Argentina. Your voice is full of truth and peace; it is so good to hear you. Do you have a YouTube channel? I send you a big hug and thank you."*

## Great Commission Opportunity

If God is leading you to join TWR in strengthening our social media content in Latin America, we welcome your partnership! Thank you for your consideration.



Give online at:

<https://twr.org/project/social-media-kit-for-latin-america>



In the U.S. mail a check to:

TWR Donor Services  
P.O. Box 8700  
Cary, NC 27512-8700



Call toll free: 800-456-7897

Give in Europe with banking information:

Credit Suisse Switzerland (BIC CRESCHZZ80A)  
Account holder: Trans World Radio Inc, Cary, USA  
Euro account: CH33 0483 5066 8060 2200 0  
Swiss Franc account: CH67 0483 5066 8060 2100 0  
British Pound account: CH49 0483 5066 8060 2200 3

For more information contact:

Frank Stephenson at [fstephenson@twr.org](mailto:fstephenson@twr.org)  
Phone: +421.944.479.502

P.O. Box 12, 821 04 Bratislava 22, Slovak Republic